

PRINT ADVERTISEMENT FILE SPECIFICATIONS

FILE FORMAT:

Preferred format: Press quality PDF
 Acceptable formats: Press quality .tif, .eps, .jpg
Native files such as InDesign or QuarkXPress are not accepted. All files must be CMYK.

FILE SUBMISSION:

Please email your file to: printads@grouptour.com
 Large files: If your file is too large to email, please use a file transfer service such as Hightail, Dropbox or DropSend.
Hard copy proofs are not necessary. Files submitted are considered press-ready and will not be proofed back to the advertiser.

HELPFUL TIPS FOR CREATING AN OPTIMAL PRINT FILE:

Resolution

- Photos should be 300 dpi at 100%.
- Line art (bitmap) images should be 1200 dpi.
- Do not enlarge images by more than 125% or reduce them by less than 25%.
- Be sure that all images used in your layout are in compliance with copyright requirements.

Fonts

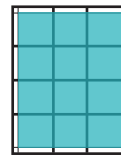
Convert fonts to outlines when applicable. Do not assign font attributes within the layout document (e.g.: using keystroke shortcuts for bold or italic).

Dimensions, Bleeds, Crop Marks

- Build all ads to the exact dimensions.
- Bleeds are available on full page ads only.
- Bleeds must extend a minimum of 1/8 inch beyond the page trim.
- Keep all essential images and text a minimum of 1/4 inch inside the page trim to avoid being cropped off.
- Offset any crop marks, bleed marks, registration marks or color bars so they do not print within the image or bleed area.

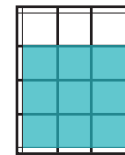
Questions?

Call our design department at 800-767-3489, ext. 119.



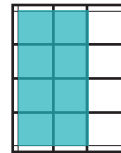
Full Page

live: 7.25 x 9.75
 trim: 8.375 x 10.75
 bleed: .125 in.



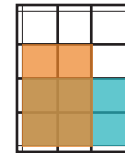
3/4 Box

7.25 x 7.25



2/3 Vertical

4.75 x 9.75

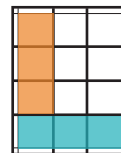


1/2 Horizontal

7.25 x 4.75

1/2 Vertical

4.75 x 7.25



1/4 Horizontal

7.25 x 2.25

1/4 Vertical

2.25 x 7.25



1/3 Box

4.75 x 4.75

1/3 Vertical

2.25 x 9.75



1/6 Horizontal

4.25 x 2.25

1/6 Vertical

2.25 x 4.75



1/12 Box

2.25 x 2.25

Group Tour magazine deadlines

Group Tour NE/MW

Issue	Space	Artwork
March	January 1	January 15
June	April 1	April 15
September	July 1	July 15
December	October 1	October 15

Group Tour SE/WE

Issue	Space	Artwork
February	December 1	December 15
May	March 1	March 15
August	June 1	June 15
November	September 1	September 15

Student Group Tour deadlines

Issue	Space	Artwork
April	February 1	February 1
August (Back to school)	June 1	June 15
December	October 1	October 15