

GROUP TOUR MAGAZINE

Sworn Circulation Statement
May 2018 Southeast/West Volume 31 Issue 03

Circulation Distribution Analysis:	
Tour Operators	9550
Group Leaders	3240
Travel Agents	2042
Bank Club	368
Total	15200

Ancillary Distribution Analysis:	
Advertisers	92
Trade Shows	44
Media Kits	43
Office Stock / Misc	98
Total	277
Total Print Count	15477

Digital Editions	
Domestic	7996
International	178
Total Digital Copies	8174

The information represented in the above table reflects the most current available data of the nature and extent of the circulation defined by the demographic headings suggested. This data has not been audited nor verified using a third party vendor. The publisher hereby swears to the validity and accuracy of the above data. This sworn affidavit should serve as an official description of the circulation distribution, compiled in accordance with industry standards, maintained under the guidance of the Audience Development Director.

Elly DeVries

Elly DeVries, Publisher

April 16, 2018

Date